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News

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Vcorp and PRTechConnect announce strategic alliance to help tech startups and other small companies grow, stimulate economy

LOS ANGELES, Calif., March 29, 2010 – Vcorp Services LLC, a leader in specialized state corporate filing services for small companies, and PRTechConnect, a flat-fee PR service for startups, today announced a strategic alliance to spotlight critical services available for small businesses at affordable prices.

“Vcorp is passionate about entrepreneurship, and PRTechConnect offers a natural fit for the strategic service our customers need to help reach their marketing and sales objectives,” said Isaac Muller, CEO of Vcorp Services. “We know the value of public relations, but most young companies simply cannot afford agency fees. This is a service that leverages the knowledge, resources and infrastructure of a full-service business-to-business public relations agency.”

Vcorp and PRTechConnect customers will benefit from shared market intelligence and also enjoy exclusive discounts when they use services from both firms.

“Vcorp is a recognized brand that also has been delivering solid value for entrepreneurs for almost a decade, and its customers are an ideal fit for our service,” said Trent Freeman, president of PRTechConnect.

PRTechConnect’s flat-fee service starts at \$999 per month and includes comprehensive master media list development and ongoing maintenance; targeted trade press, local, regional and national media pitching; customized news release templates with tips to help the company’s announcements stand out among competitors; basic wire service distribution for no additional cost that extends the reach of each news release online into Internet search engines and RSS feeds; and email delivery of pending story queries from reporters and editors seeking sources for other industry-related articles.

Vcorp offers their clients peace of mind knowing that their corporate filings are being handled properly and efficiently while not breaking the bank. Included are a full range of

services such as email alerts, incorporations, publications, registered agent services, overnight corporate kits, and immediate C corp, S corp and LLC filings in all 50 states.

About PRTechConnect

PRTechConnect provides expert public relations for startups at affordable flat rates and is a division of Los Angeles-based Olmstead Williams Communications, a full-service business-to-business public relations and crisis communications agency focused on technology and biotech companies, financial services providers and law firms. For more information, please email us at info@prtechconnect.com or visit www.prttechconnect.com.

About Vcorp Services

Vcorp Services provides a full suite of affordable, high quality corporate services to new and current business owners, including entity formations, business filings, document retrieval services, 501c3 services, compliance filings and more. Vcorp's technology and proactive customer service on the East and West coasts offer cost effective solutions for starting and maintaining your corporate compliance needs. For more information, please call 888.528.2677, visit www.vcorp services.com or email info@vcorp services.com.

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